

YOU'RE SITTING ON A GOLD, PLATINUM, PALLADIUM AND RHODIUM MINE.

**THERE ARE
4 PRECIOUS METALS
IN YOUR CATALYTIC
CONVERTER...
AND THEY KNOW IT.**

Protect your business with the
UK's leading crime deterrent



SmartWater is an Official
Police Accredited Organisation



PROVEN PROTECTION AGAINST VEHICLE EXHAUST THEFT

REDUCE YOUR RISK OF CATALYTIC CONVERTER THEFT

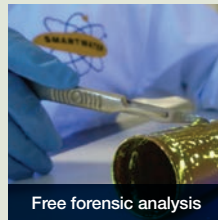
A catalytic converter can be stolen in a matter of seconds and may only be worth £100-£200 in scrap value, but the cost to you could be over £1,000 in repairs **plus** the cost of disruption to your business, or journey.



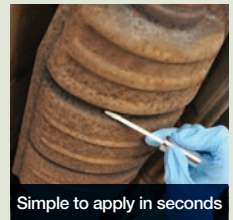
Roadside checks for stolen metal

A PROVEN DETERRENT

Protect your business from the cost and disruption of catalytic converter theft with the UK's leading crime deterrent, SmartWater. Our traceable liquid technology is now specifically engineered for catalytic converters and comes with our durability guarantee.



Free forensic analysis



Simple to apply in seconds

“GENERATING AWARENESS
AMONGST POTENTIAL
HANDLERS AND RECEIVERS
OF STOLEN GOODS HAS BEEN
VITAL.” Director MEMS Power Generation



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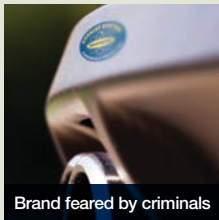
A GROWING PROBLEM...

“YOU ARE 4 TIMES MORE LIKELY TO HAVE YOUR CATALYTIC CONVERTER AND EXHAUST SYSTEM STOLEN THAN YOU WERE 2 YEARS AGO...” BBC News

WHY WE ARE THE UK'S NO.1 CRIME DETERRENT

- ✓ Unique combination of a brand feared by criminals and patented forensic technology
- ✓ Unique forensic code proves ownership and links criminals to the crime
- ✓ Simple to apply, SmartWater is almost invisible, except under UV light
- ✓ We dramatically increase the risk to the offender of being caught and linked to a crime
- ✓ Police stations, patrol cars and officers are equipped with SmartWater UV detectors
- ✓ Our brand has been proven to be feared by criminals**
- ✓ We advertise on TV directly to criminals, alerting them of our power to link them to crimes
- ✓ The first forensic traceable liquid to hold PAS 820:2012 Grade A External Standard which is guaranteed to last for a minimum of 5 years, even when used outdoors.

**Source - Perpetuity Research - Offender's Perspectives



TAKE CONTROL

Minimise the risk to your business and maximise your security spend by using SmartWater - a cost effective and proven solution that has repeatedly helped our clients to reduce theft related losses and improve performance. This can also be used for personal vehicles.

Call **0333 320 7797** Visit **www.smartwater.com** or email **enquiry@smartwater.com**

QUESTIONS & ANSWERS

Q What Is SmartWater?

A Protected by worldwide trademarks and patents, SmartWater offers a unique combination of a brand that is feared by criminals and revolutionary forensic technology that provides proof of ownership. The forensic traceable liquid assigns your exhaust system with its own unique forensic code, allowing it to be traced back to you and criminals back to the crime.

Q Why do criminals fear SmartWater?

A The Police regularly check for SmartWater on any suspects that are brought into custody and actively raise awareness of it including searches with our investigators at scrap metal yards. It is widely used for covert operations to catch and convict criminals providing irrefutable evidence that links them to the crime scene. Having assisted in the conviction of hundreds of criminals, whilst maintaining a 100% conviction rate in court, criminals are aware of our power to place them at the crime scene and secure a conviction. By displaying SmartWater deterrent stickers, you are sending out a powerful warning to any would-be thieves.

Q How can my catalytic converter/exhaust be traced back to me?

A Your SmartWater traceable liquid carries a chemical code which is unique to your vehicle – we never make the same SmartWater code twice. The SmartWater chemical code within your solution, together with your vehicle details, is stored on our secure database, which is maintained to the highest international standards of ISO27001. Should your exhaust system or part of it be stolen and subsequently recovered by the Police, our forensic scientists can analyse traces of SmartWater on the item to identify the chemical code and link it to your registered vehicle thus establishing the true owner. Also, traces of SmartWater may be on the tools used to cut through the exhaust or on clothing worn by the criminal.

Q Why do I need to register my bottle of SmartWater?

A If you have received your SmartWater pack to apply yourself, it will be supplied with a Statement of Registration which needs to be returned as soon as the solution is applied. Your registration form completes the evidential chain and will ensure that the unique code in your bottle of SmartWater can be traced back to your vehicle and you. This evidence proves ownership and will be necessary in order to secure a conviction should your exhaust system be stolen.

Q Do I need to have it reapplied every year?

A No, SmartWater is designed to last. It will withstand extreme temperatures and weather conditions and therefore comes with our 5 year/100,000 miles guarantee. SmartWater conforms to the highest possible standards of robustness (Grade A external specification, PAS 820:2012) and is guaranteed to last five years if applied as instructed. It will also withstand jet washing, so you will not need to reapply any solution after cleaning.

Q What happens if I get SmartWater on my skin during application, is it safe?

A The SmartWater solution used for protecting exhaust systems is a solvent based solution and is classed as an irritant. However, because of the small quantities involved it is quite safe to use provided a few careful steps are taken. Please follow the 'Health & Safety' steps included in the Application Guidelines provided with each system ordered.

Q What happens if I sell my vehicle?

A This is not a problem. As the unique chemical code in SmartWater is registered specifically to the vehicle, any new keeper can easily transfer it to themselves. The new keeper just needs to contact us for further information.